

## Fashion Designing

### IIT CEED:

#### About CEED:

CEED (Common Entrance Examination for Design) is an all India examination conducted by the Indian Institute of Technology, Bombay (IIT, Bombay), on behalf of the Ministry of Human Resources Development, Department of Education, Government of India.

The examination tests the candidates for visual perception ability, drawing skills, design aptitude and communication skills.

CEED is a qualifying examination for admission to Post Graduate M.Des. programmes at the Industrial Design Centre, IIT Bombay; IDDC, IIT Delhi; CPMD, IISc Bangalore; design Programme, IIT Kanpur.

In addition to CEED, candidates also have to fulfill other requirements such as tests & interviews of the respective institutions for admission.

#### Before you Apply:

You must either have completed or be expecting to complete any of the following undergraduate studies by July (in the year of joining).

- . Bachelor's degree in Engineering or equivalent in any branch
  - . Bachelor's degree in Architecture or equivalent
  - . Bachelor's Degree in Design
  - . Interior Design Professional diploma of CEPT (5 year program)
  - . BFA (professional course in Applied Art/ Fine Art) GD Art (5 year professional program)
  - . Professional Diploma of NID
  - . Masters Degree in Arts / Science / Computer Applications with a minimum of 55% marks (50% for SC/ST) and good potentials and aptitude for design.
  
  - . Candidates having 5-year GD Art Degree / Diploma after 10th standard need to have either completed 12th standard examination or have additional one year of working experience.
  
  - . Must have a minimum of 55% marks or equivalent grades (5.5/10.0 or 2.2/4.0) at Bachelor's Degree/Diploma or Professional courses / Diploma (Minimum 5-year duration) in engineering / Architecture / Design / Fine Arts
- There is no age limit and you can take CEED any number of times. A fixed number of assistantships, based on merit, are available to pursue the programmes. Additional candidates if granted admission will have to organize for finance/ sponsorships on their own.

Examination Date and Time:

Usually end January - beginning of February, 9:30a.m. - 12:30p.m.

Structure of the Examination:

CEED examination will consist of two parts. First part would test your drawing skills, aesthetic sensibility, creativity, problem identification and your approach to visual and product design. The second part will be mainly objective type which will test your skills in visualization, creativity, design and general awareness, and comprehension.

Before the examination:

The admit card will be mailed to you by the end of December - first week of January.

Report to your examination center by 9.00 A.M half an hour before the start of the examination. The examination will be from 9.30 AM to 12.30 PM without any break. Please note that most of the centers are located outside the main city and you may have to walk a good distance from the campus main gate to reach the venue of the exam. The seating arrangement will be displayed on the notice board.

Please bring your own pencils of different grades (e.g. H, HB, 2B, 4B, 6B etc). Sketch pens, poster colors, and other drawing materials for the examination. Drawing paper will be provided.

No text book or guide book preparations are necessary to appear in CEED. You can however polish up your drawings and rendering skills.

After the examination:

CEED results will be mailed only to those who qualify. The results will be mailed by the beginning of April. Result of the examination will be indicated as a percentile score.

CEED qualification score is valid for a period of two years.

CEED qualification score of final year students is valid subject to completion of all the academic requirements of qualifying degree by July.

Duplicate cards are normally issued. Should you require a duplicate card for a valid reason, send an application to GATE Chairman enclosed a crossed demand draft of 150/- (Rs. One hundred and fifty only) drawn in favor of Indian Institute of Technology Bombay payable at Mumbai.



Applying for admission to various programmes:

Qualifying in CEED does not guarantee admission in any way. You will have to again apply to respective IIT's, IISc for admission along with your CEED score .

The announcement for admission to the M.Des Programme will appear along with other Post graduate programmes of Indian Institute of Technology Bombay and Delhi, IISc Bangalore and University of Roorkee sometime in February / March / April in all leading newspapers. Applicants will be called for interview in May - June to appear for a test followed by an interview. No fares or allowances are paid for this trip. Admissions are finalized within a week after the interviews.

Information on the programmes may be obtained from the websites of the respective institutes. Candidates are encouraged to visit respective IITs and IISc and meet the students and Faculty of the design centers to discuss the programme details.

Reservation for various categories will be taken care of as per Govt. of India rules at the time of admission.



#### Important Dates:

(The dates mentioned here are only indicative)

- . Issue of application material begins: Sept - October
- . Last date for issue of application material by post: October - November.
- . At the counter (GATE office): Beginning -mid November
- . Receipt of completed applications: Beginning -mid November
- . Dispatch of admit cards: December - January
- . CEED Examination: End January - first week in February
- . Announcements of Results: Beginning April
- . Approximate dates for Admissions
- . Admission Announcements: February/ March/ April
- . Issue of Application material: May or as mentioned in the advertisement
- . Test / Interview at respective institutions: May - June
- . Commencement of Course: July/ August

For details of CEED write to:  
Chairman, CEED c/o GATE Office,  
Indian Institute of Technology,  
Powai, Mumbai 400 076, India.

Phone: 022-2576 7068

Fax: 022-2572 3706

E Mail: [gate@cc.iitb.ac.in](mailto:gate@cc.iitb.ac.in)

Homepage: <http://www.iitb.ac.in/gate>

Further details and current updated information at CEED website:  
<http://www.iitb.ac.in/~pge/>

NEED: National Entrance Examination for Design Exam 2011

The Institute offers Graduate Diploma Program in Design (GDPD) in its Ahmedabad, Gandhinagar, Bengaluru Campus.

Number of Seats:

GDPD Graduate Diploma Program in Design 100 seats (including OBC & Other reserved categories)

Date of NEED 2011: January 09th, 2011.

NEED 2010 Eligibility Details:

Candidates who have passed or who will appear in 2009 for qualifying examinations under Higher Secondary (10+2) or equivalents like AISSCE / IB / ICSE, etc are eligible for NEED.

Upper age limit for candidates is 20 years (relaxable by 3 years for reserved categories) as on June 01, 2011.

Admission is open to students who have passed or who will appear for qualifying examinations under the Higher Secondary (10+2), or equivalents like AISSCE / IB / ICSE etc.

Candidates passing the Institute's admission tests / interviews will be admitted, subject to passing their qualifying examinations before they join the Institute.

Competence in technical and related subjects will normally be considered an advantage. The medium of instruction for UG Program at NID is English.

Projected Number of Seats in GDPD: 100 (Includes OBC and other reserved categories).

NIFT:

The National Institute of Fashion Technology has 13 centers at Delhi, Hyderabad, Kolkata, Chennai, Mumbai, Raiberi, Bangalore, Gandhinagar, Bhopal, Kannur, Patna, Shillong & Kangra. NIFT offers UnderGraduates (UG) courses in Design and Technology and PostGraduate (PG) courses in technology and management. Admission details, entrance exam dates, nift application forms & prospectus can be obtained at <http://www.afdindia.com/NIFT.htm> .

AFD offers comprehensive postal/online/classroom coaching programs for the NIFT Entrance Tests leading to admission. Details can be obtained at <http://www.afdindia.com/contact-programs.htm>

Nift 2010 application forms and prospectus can be downloaded from <http://www.afdindia.com/Application-forms-prospectus-downloads.htm>

UG - Design: There are two tests in the first stage of the UG (Design) entrance exam :

GAT - General Ability Test

This is a 2 hour, 100 question, multiple choice questions test covering Quantitative Ability; Communication Ability; English Comprehension; Analytical Ability; Business Domain Test; Thematic Apperception Test

### CAT - Creative Ability Test

A 3 hour, 100 mark test, administered to judge the skill, power of observation, innovation and design ability of the candidate. An important aspect of the test is the candidate's use of colour and illustration.

The shortlisted candidates in the written test will be invited for Situation Test, at designated centres only. Situation Test assesses the candidates' "hands on" ability with material provided to them.

UG - Fashion Technology: There are two tests in the first stage of the UG (Fashion Technology) entrance exam.

### GAT - General Ability Test

This is a 2 hour, 100 question, multiple choice questions test covering Quantitative Ability; Communication Ability; English Comprehension; Analytical Ability; General Science. Physics & Chemistry; Thematic Apperception Test

### MAT - Managerial Ability Test

This is a 2 hour, 100 question, multiple choice questions test, to judge the managerial effectiveness and interpersonal skill of the candidates. This test comprises the following sub-tests: Case Study; General Knowledge; Logical Ability

The shortlisted candidates in the written test will be invited for Group Discussion (GD) and personal interview at designated centres only.

PG - Fashion Technology: There are two tests in the first stage of the PG (Fashion Technology) entrance exam.

### GAT - General Ability Test

This is a 2 hour, 120 question, multiple choice questions test covering Quantitative Ability; Communication Ability; English Comprehension; Analytical Ability; General Knowledge and Current Affairs; Thematic Apperception Test

### MAT - Managerial Ability Test

This is a 2 hour, 120 question, multiple choice questions test, to judge the managerial effectiveness and interpersonal skill of the candidates. This test comprises the following sub-tests: Case Study; General Knowledge; Logical Ability

The shortlisted candidates in the written test will be invited for Group Discussion (GD) and personal interview at designated centres only.

PG - Fashion Management: There are two tests in the first stage of the PG (Fashion Management) entrance exam.

### GAT - General Ability Test

This is a 2 hour, 120 question, multiple choice questions test covering Quantitative Ability; Communication Ability; English Comprehension; Analytical Ability; General Knowledge and Current Affairs; Thematic Apperception Test

### MAT (Managerial Ability Test)

This is a 2 hour, 120 question, multiple choice questions test, to judge the managerial effectiveness and interpersonal skill of the candidates. This test comprises the following sub-tests: Case Study; Business Management; Logical Ability

The shortlisted candidates in the written test will be invited for Group Discussion (GD) and personal interview at designated centres only.

### SET: Symbiosis International University - Symbiosis Entrance Test (SET)

#### SET Test for Symbiosis Undergraduate Programs

1. Symbiosis Entrance Test (SET) is a common written test for the admission processes of undergraduate institutes of Symbiosis International University [SIU].

It is a mandatory written test for the admission process for the undergraduate programmes of these Symbiosis institutes. However, it is only the first step. Each Symbiosis institute has its independent selection process.

Student aspiring to pursue an undergraduate programme at Symbiosis needs to follow the 3 stages mentioned below:

- Register online at [www.set-test.org](http://www.set-test.org)
- Candidates can register either for General or for Design or for both.
- Follow the instructions for payment of Test fee of Rs. 800/- on this website for both streams.
- On closing of Registration, print "Admit Card" from the website.
- Paste a recent photograph on the Admit Card.
- Bring the Admit Card on which the photograph is pasted and a Photo Identity to the Test Center.
- (Candidates shall preserve the Admit Card till the Admission process of the desired Symbiosis Institutes is over. If the Admit card is lost, no duplicate Admit Card will be issued.)
- Appear for the Test.
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Stage-2: Submit Application form to the desired SIU's Constituent Institutes.

- Purchase the prospectus and application form of the desired institute.
- The SET website allows a facility for online purchase of prospectus & application form for all of these institutes and also pay SET fee.
- Complete the application procedure of the desired institute.

- Apply for both General and Design.
- Apply also for one or more SIU's constituent institutes.
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Stage-3: Attend further selection process of the chosen institutes, if called.

- Each institute has its own weightages for arriving at a cutoff, depending on its focused field as mentioned in the prospectus of each constituent institute.
- The institutes will announce a short list for attending further selection process.
- The individual institute as per their schedules will announce Merit List & Waiting Lists.
- For details of selection process and schedules please refer to the prospectus of respective institutes.
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Important Instructions:

- While adequate care is taken in ensuring that there are no mistakes in reading the answer sheet by the scanning machine, there is no provision of revaluation of the answer sheet of any candidate.
- The scores published by the Symbiosis Test Secretariat shall be final and shall not be subject to any appeal or revaluation.
- The SET Score card will be available on the website for a period of one month from the date of declaration of results i.e. June 19, 2008.
- Those candidates paying through cash or DD, should ensure that